

SEO for 2018- # 4 Factors to Rank



The four factors you
need to rank in 2018

Content Quality



Content on your blog or website should be well written, good grammar, no spelling mistakes, structured right and useful to the reader

Content-Length

- **Content-Length Should be minimum 1200 + Words**



- **In certain niches you can expect to create up to 5,000 words for your topic depending on your topic**

Backlinks

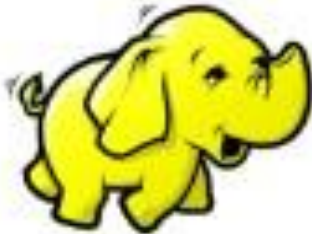


Backlinks should come from good websites with high authority and be relevant to your niche or topic



Design & Responsiveness

- **UX or Post/Article structure and design layout for your theme and template must adapt to be responsive**



- **This will mean all your design should look good on desktop and smart devices**

Factors to Rank # 1 on Google

This factors mentioned are just the basic for every blogger or online marketer.



For all factors to rank #1 visit our ultimate guide blog post
on digitalgrog.com.au